



## **Health and Nutrition Policy**

### **KCG Corporation Public Company Limited**

KCG Corporation Public Company Limited is committed to developing high-quality, safe, and nutritionally appropriate food products to promote the health and well-being of consumers across all groups. In alignment with one of the Company's Missions, "Health and Wellness Focus," the Company places strong emphasis on developing products that meet evolving health and nutritional needs, alongside efficient manufacturing processes that comply with international standards and demonstrate responsibility toward consumers, society, and the environment.

To serve as a framework for implementation, the Company has established health and nutrition guidelines covering three key areas as follows:

#### **1. Development of New Products and Innovation for Health and Well-being**

- Expand product variety to support better health and nutrition through the enhancement of existing products, as well as the development and selection of new products. This includes consideration of raw material quality and nutritional value to ensure suitability for consumers across different age groups, health conditions, and socio-economic backgrounds.
- Promote consumer access to healthier products at reasonable prices by offering a wide range of options in terms of packaging sizes, product formats, price points, and portion sizes appropriate to consumers' energy and nutritional needs.
- Develop innovative products that address emerging health concerns, such as products supporting preventive healthcare and long-term quality of life (Longevity & Healthy Aging).
- Research and develop product and packaging innovations with consideration for reducing environmental impacts and promoting efficient resource utilization.
- Regularly review and improve nutritional criteria to align with international standards, scientific research, and evolving consumer behaviors.
- Continuously seek collaboration with suppliers, strategic partners, manufacturers, and distributors to further develop and expand healthier alternative product innovations in line with market trends and consumer demands.
- Continuously gather feedback, suggestions, and expectations from consumers in order to improve products, support healthy lifestyles, and better respond to consumer needs.

#### **2. Responsible Communication of Nutrition and Wellness Information to Consumers**

- Communicate nutritional information and product details clearly, accurately, and in an easy-to-understand manner through product packaging, the Company's websites, and various communication channels, ensuring that the information is useful and beneficial to consumers.

- Prepare product labels in compliance with applicable laws, regulations, and standards, providing complete and appropriate information such as ingredients, allergens, consumption instructions, and storage conditions.
- Ensure that marketing communications, advertising, and health or nutrition claims are accurate, scientifically substantiated, and do not mislead consumers.
- Support the dissemination of knowledge related to nutrition, well-being, and appropriate consumption practices in order to encourage balanced dietary behaviors and healthier lifestyles among consumers.

### **3. Promotion of Well-being**

- Promote access to physical and mental well-being for consumers, directors, employees, and society through the support of health and nutrition-related activities, as well as the provision of educational initiatives and knowledge sharing.
- Support activities and educational programs related to nutrition and health for society in order to encourage appropriate long-term consumption behaviors, alongside responsible communication and recommendations regarding the Company's products.

In this regard, the Company regularly reviews, improves, and develops these practices to ensure alignment with the business context, relevant standards, and the evolving expectations of stakeholders over time.

This policy is hereby announced for acknowledgement and strict adherence by all concerned, effective from 1 June 2026.

Signed -*Damrongchai Vipawatanakul*-

(Damrongchai Vipawatanakul)

Chief Executive Officer and Managing Director